

BEACON

SHARED CAREER GUIDANCE PLATFORM

FOR CAREER COUNSELORS, &
COACHES, COUNSELLING
ORGANIZATIONS, TUTORIALS
AND EDUCATION CONSULTANTS



BACKGROUND

The new gig economy and fast changing technology landscape has significantly changed the way we work. There is an increasing need for career guidance and mentoring which can help students and professionals to navigate their career journey more effectively. Recognizing this gap, Tucareers offers a career guidance framework which works across all stages of an individual's life (school, college and in professional life) and provides accurate and comprehensive recommendations. In this age of lifelong learning, the framework facilitates career exploration and discovery of critical skills and knowledge required to achieve one's career aspirations.

SOLUTION

Beacon is a shared career guidance platform that provides career decision model, psychometric tests, tools and utilities and a lead generation and management mechanism to help you establish and flourish as a career counselor / coach.

We work as your extended partner to provide the world's most accurate and robust career guidance platform at very affordable and economical rates for your bulk assessment needs.

Our solution uses advanced AI & ML with a model driven approach, validated through published research*

*Research published in a leading international journal of the International Association of Educational and Vocational Guidance.

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COMPREHENSIVE



ACCURATE



OPEN



GLOBAL

KEY FEATURES

- Multi- user Counselor Panel
- Online & Offline Career Tests for All Ages
- Online Counseling Support
- Group Counseling Framework & Content
- Career, College, Job & Internship Search
- Online Counselor Training Videos & Manual
- Free Career Toolbox
- Website & Email integration (white label)
- Admissions, Study Abroad and Profile Building
- IT & SEO/SMM Support
- Lead Generation and Referrals*

*Part of an attractive Affiliate Program