

CAREER

# CAREER GUIDANCE PLATFORM

FOR COUNSELING ORGANIZATIONS,  
EDUCATION CONSULTANTS,  
CAREER COUNSELORS, CAREER  
COACHES, SCHOOLS, COLLEGES  
AND EDUCATIONAL INSTITUTES

## BACKGROUND

The new gig economy and fast changing technology landscape has significantly changed the way we work. There is an increasing need for career guidance and mentoring which can help students and professionals to navigate their career journey more effectively. Recognizing this gap, Tucareers offers a career guidance framework which works across all stages of an individual's life (school, college and in professional life) and provides accurate and comprehensive recommendations. In this age of lifelong learning, the framework facilitates career exploration and discovery of critical skills and knowledge required to achieve one's career aspirations.

## SOLUTION

The Tucareers framework is based on O\*NET, the most comprehensive occupational database in the world and with extensive published research at its base. Its phased model (ONETCP™) provides a predictive framework with accurate decision making ability right down to specific career and job roles. Our multi trait assessments, covering a diverse set of traits, enable counselors to support their instincts with reliable recommendations leading to significantly improved outcomes for the career decision maker. We also provide a gamut of free career tools and required resources for your counseling and mentoring needs !!

## KEY FEATURES

- Dedicated Counselor Panel on Tucareers.com
- Online Career Assessments
- Career Workshop Framework
- Online Counseling
- Free Career Tests
- College Research Tools
- College Admissions
- Online Training Videos & Manual
- White labeled & Customized Development
- Lead Generation and Referrals
- Attractive Affiliate Program

## CONTACT US AT

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COMPREHENSIVE



ACCURATE



OPEN



GLOBAL